

PRESS RELEASE

## Michelin Star: The Berceau des Sens once again earns a seat at the table

LAUSANNE, Wednesday, February 3, 2021 - The <u>Berceau des Sens</u>, the educational restaurant of Ecole hôtelière de Lausanne, retains its Michelin star for the third consecutive year. A recognition that EHL Group dedicates to all in the hospitality industry.

The Michelin Guide 2021 honors the Berceau des Sens, which maintains its top position amongst the best following an extraordinary year with its share of surprises, difficulties and uncertainties. EHL's educational restaurant was awarded a Michelin star for the third consecutive year, even though this year no ceremony was held due to the pandemic and sanitary restrictions.

"I am of course honored and flattered by this recognition. Our team was able to find solutions, and our entire community mobilized itself to enable students to continue to learn excellence in a gastronomic setting," said <u>Cédric Bourassin</u>, Chef at Berceau des Sens. "But at the same time, it is with a heavy heart that we acknowledge this award. More than anything else, I hope that our fellow restaurateurs here and elsewhere can put on their apron, put on their chef's hat and be able to have a positive restart. The hospitality industry has suffered tremendously this past year. I dedicate this star to all the restaurant owners who were unable to live their passion this year," he added.

"I would like to thank the entire team at the Berceau des Sens, who has perfectly illustrated the dedication and determination of our staff during these uncertain times. The students who have trained at our educational restaurant during the pandemic will have an unprecedented view of crisis management, and I am convinced that they will come out of it all better prepared to face a world that never ceases to surprise us," concludes Michel Rochat, CEO of EHL Group.

The Berceau des Sens, and the entire EHL community, are looking forward to being able to reopen the doors of the EHL Lausanne Campus to the public and share together many flavors, experiences and goodwill.

May 2021 bring us closer and unite us in the love of gastronomy.

## About EHL Group

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

EHL Ecole hôtelière de Lausanne is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and

over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. The university of applied sciences is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star for the third consecutive year.

EHL Swiss School of Tourism and Hospitality has been one of the leading hospitality management colleges for hotel specialists for 50 years. The College delivers Swissaccredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 20 countries.

EHL Advisory Services is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

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