

Communiqué du 20/02/19

Ecole hôtelière de Lausanne and Luxury Hotelschool Paris join forces to offer French hoteliers a toptier program in luxury hotel management.

EHL Group, which includes Ecole hôtelière de Lausanne, the world's leading hospitality management University, and Luxury Hotelschool Paris, will offer executive training in Paris to develop the leadership and project management skills of French hoteliers.

This brand-new program, developed in collaboration with EHL Advisory Services, the consulting and executive training company of EHL Group, is aimed at managers in the hotel industry who wish to acquire additional management and strategic skills and are looking to work on an innovative project as part of a team. It is particularly aimed at managers who are expected to take on greater responsibilities.

The program is divided into 14 blocks of 3 days over a year and is aimed at employed hoteliers. The training is delivered in French and English and leads to a Luxury Hospitality Management Certificate delivered jointly.

The courses, which begin in September 2019, will take place on the campus of Luxury Hotelschool in Clichy, on the outskirts of Paris, as well as in the biggest Parisian hotels. Half of the speakers will be from Luxury Hotelschool and half from EHL Group.

"We put all our knowledge of luxury hotel management at the service of this exceptional program, which will enable hoteliers to validate their skills and gain access to more senior positions. Our alliance with Lausanne provides graduates with worldwide recognition of their competencies. ", says Arnaud Bouvier, President of Luxury Hotelschool.

"Luxury hotels represent the flagship segment of the hospitality industry in terms of its emotional and economic impact. Continuous training is an essential requirement for all managers and a priority for us, in order to support professionals in the rapid evolution of the market. Together with Luxury Hotelschool Paris, we are offering new perspectives to the participants of this program, with the aim of inspiring them to deliver an unforgettable customer experience and develop more relevant management tools", said Olivier Roux, Senior Managing Director of EHL Advisory Services.

About Luxury Hotelschool Paris

Luxury Hotelschool Paris is the first hotel school in the world dedicated to luxury. It offers two English university degrees: the Bachelor's degree and the Master of Science in International Tourism and Hospitality Management. With a history dating back to the end of the 19th century, the school masters the know-how and tradition of the French hotel industry combined with Anglo-Saxon management to train young leaders in the luxury hotel industry in France and abroad.

www.luxuryhotelschool.fr

About EHL Group

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Based in Lausanne, Switzerland, the Group includes:

<u>Ecole hôtelière de Lausanne (EHL)</u>: is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide. EHL is a leading university that provides a range of on-campus and online learning solutions, including undergraduate, graduate and certificate programs talented students from 119 different countries.

<u>Swiss School of Tourism and Hospitality (SSTH)</u>: has been one of the leading hospitality management schools for hotel specialists for 50 years. SSTH delivers Swiss-accredited vocational training and higher vocational education in its newly renovated 19th century spa-hotel in Passugg, Graubünden, to Swiss and international students from 20 countries.

<u>EHL Advisory Services</u> is a consulting and executive training company in hospitality, active in more than 30 countries, which supports the development of the hospitality industry.

www.ehl.edu

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