

PRESS RELEASE

## **SÔSS: Two EHL Lausanne MOFs unveil their new Swiss dried sausages**



**Lausanne, 9 October 2019 - Fabien Pairon and Christian Segui, both Meilleurs Ouvriers de France (MOF) and trainers at EHL Lausanne, have collaborated with the Boucherie du Palais in Carouge (GE) in the production of SÔSS, a dried sausage produced exclusively with Swiss farm pig.**

No less than 9 months of research, development and testing have resulted in two products: SÔSS Tradition, a traditional dried sausage with peppercorns, and SÔSS Chorizo, a dried sausage with spicy flavours.

The two MOFs of EHL Lausanne were in charge of developing the product, while Blaise Corminboeuf, the director of the Boucherie du Palais, will take care of its production and marketing.

In the long term, the SÔSS will be available for sale in premium stores in the French-speaking part of Switzerland, and will also be available at the EHL Lausanne boutique.

"It is in the spirit of a delicatessen that we have designed these first two products with the IP-Suisse label. Combining our respective know-how has enabled us to produce these products controlled from the fork to the fork, to the great delight of consumers," say Christian Segui and Fabien Pairon.

"It is a wonderful experience for our company to collaborate with two Meilleurs Ouvriers de France. Throughout the entire elaboration process, we were able to freely discuss a variety of methods, styles, tastes and flavours to create a dried sausage and a chorizo that reflect our common values such as tradition, sharing and generosity," adds Blaise Corminboeuf.

You will find [here](#) high resolution photos of SÔSS and its creators.

### **About EHL Group**

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Based in Lausanne, Switzerland, the Group includes:

[Ecole hôtelière de Lausanne \(EHL\)](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide. EHL is a leading university that provides a range of on-campus and online learning solutions, including undergraduate, graduate and certificate programs to talented students from 119 different countries.

[Swiss School of Tourism and Hospitality \(SSTH\)](#) has been one of the leading hospitality management schools for hotel specialists for 50 years. SSTH delivers Swiss-accredited professional training and higher education in its newly renovated 19th century spa-hotel in Passugg, Graubünden, to Swiss and international students from 20 countries.

[EHL Advisory Services](#) is a consulting and executive training company in hospitality, active in more than 30 countries, which supports the development of the hospitality industry.

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### **Contact :**

Groupe EHL

Sherif Mamdouh | External Communications Manager

[communication@ehl.ch](mailto:communication@ehl.ch) | +41 21 785 10 53