

PRESS RELEASE

EHL Group revamps its Junior Academy for a unique family experience

LAUSANNE, Switzerland, March 13, 2019- EHL Group has drawn from its past experience to rethink the journey it offers high school students to discover the hospitality industry. With courses and activities animated by some of the world's top professionals, the new EHL Junior Academy offers an unprecedented behind-the-scenes look into the worlds of 5-star hotels, fine dining and business management.

Junior Program for Future Hospitality Leaders

The program devised for the aspiring hospitality students, or those still wondering if hospitality management is made for them, offers a hands-on look into the hospitality business and a chance to explore the latest trends in luxury hospitality and culinary arts. The highly experienced faculty members will introduce the concepts of hospitality service excellence and restaurant management, for a first look at some of the main business concepts. As is customary at EHL, students will have the opportunity to meet people from around the world and sharpen their cultural awareness, creating friendships based on shared values and interests.

Learn from the very best

EHL has been named the world's TOP hospitality and leisure Management University in 2019 in multiple rankings, holds the world's only Michelin Star as a school, and employs some of the most prominent Chefs (Meilleur Ouvrier de France). EHL has been leading the hospitality industry for 125 years, making it the best possible place to plant the seed of a successful career as a manager. For teenagers who wish to know more about the world's fastest growing industry before committing to four years of hard studying, a week at the Junior Academy will equip them (and their parents) to make the right decision.

Parent Academy

For the first time, parents accompanying their children to Switzerland will have the opportunity to attend a tailored program of their own. The EHL Parent Academy Program offers a mix of fine dining experiences, regional sight-seeing excursions, workshops to improve wine knowledge, and chocolate tasting.

One experience, two locations

EHL Group now offers the possibility to discover hospitality excellence on both its Lausanne (Western Switz.) and Passugg (Eastern Switz.) campuses. Whether they wish to be in the world's Olympic capital on the shores of Lake Geneva amid the sun-soaked vineyards, or in the heart of the Swiss Alps in the world's locations that counts the most 4 and 5 star hotels, visitors will benefit from the best hospitality management immersion in the world.

More details

To find out everything there is to know about the new EHL Junior or Parent Academy and for registrations, visit the dedicated webpage.









Want to introduce someone to EHL? Send them this video

About EHL Group

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Based in Lausanne, Switzerland, the Group includes:

Ecole hôtelière de Lausanne (EHL): is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide. EHL is a leading university that provides a range of on-campus and online learning solutions, including undergraduate, graduate and certificate programs to talented students from 119 different countries.

Swiss School of Tourism and Hospitality (SSTH): has been one of the leading hospitality management schools for hotel specialists for 50 years. SSTH delivers Swiss-accredited professional training and higher education in its newly renovated 19th century spa-hotel in Passugg, Graubünden, to Swiss and international students from 20 countries.

EHL Advisory Services is a consulting and executive training company in hospitality, active in more than 30 countries, which supports the development of the hospitality industry.

www.ehl.edu

Contact

Sherif MAMDOUH
External Communications Manager
Ecole hôtelière de Lausanne
Communication@ehl.ch | +41 21 785 10 53