

PRESS RELEASE

EHL: First woman and youngest dean since the creation of the school

Lausanne - December 22, 2017 – As the first woman and youngest person to occupy this position since the foundation of the school in 1893, Dr. Inès Blal was nominated to the position of Executive Dean.

Dr. Blal, who has been teaching at EHL for more than eleven years, holds a Ph.D. in Strategic Management in Hospitality and Tourism from Virginia Polytechnic Institute and State University, an MBA in Hotel Management from EHL, and a Bachelor in International Business from the INSEEC Group.

This recent appointment illustrates EHL's commitment to pioneering training that prepares tomorrow's managers for high-responsibility service jobs. Just like its future campus and the work done to integrate new technologies into education and hospitality, EHL faculty demonstrates once again that the institution is guided by values of excellence, openness and innovation.

"With all the members of the deanship, we are committed to providing cutting-edge, high-quality education. Through this mission, we aim to strengthen the quality of our courses, stimulate our research and encourage innovative and effective teaching methods. In keeping with the pioneering spirit of EHL, we will continue to develop new programs that meet the needs of the industry in order to keep our institution at the forefront of the academic world" explained Dr. Inès Bla

About Ecole hôtelière de Lausanne (EHL)

Ecole hôtelière de Lausanne (EHL) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893. It has created and inspired a unique professional community of over 25,000 hospitality managers, united by the values and the legacy of EHL.

EHL is a leading university that provides <u>learning solutions</u> for enthusiastic, talented and ambitious students from 119 different countries. With undergraduate, graduate and certificate programs, EHL offers its students a range of on-campus and online education opportunities at different stages of their professional journey.

EHL is regularly recognized as the best hotel management school in the world with the highest graduate employment rates in the industry. EHL is a member of EHL Holding SA, a Group dedicated to hospitality management education.

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