

EHL Ecole hôtelière de Lausanne becomes EHL Hospitality Business School



Synthesis image of the new EHL Campus Lausanne
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Lausanne, January 12th 2022 – On the occasion of its 128th anniversary, EHL Ecole hôtelière de Lausanne changes its name and becomes [EHL Hospitality Business School](#). This new name emphasizes the managerial nature of the various hospitality professions for which EHL trains its students, and confirms the academic status and international footprint of the institution.

A new name to reflect the career opportunities offered by EHL

"Throughout our history, our positioning has always been unique. Today, the name *EHL Hospitality Business School* fully illustrates our identity, which has evolved with the times while remaining true to its DNA. Indeed, our roots in hospitality management and know-how continue to provide a distinctive approach to our teaching and research, which enriches our courses in management, finance and even marketing. As a result, many business leaders from diverse industries beyond the hospitality sector recruit our graduates, such as banking, real estate, consulting, and luxury manufacturing." explains Dr. Inès Blal, Executive Dean of EHL.

A new name that confirms EHL's place among the best Business Schools

EHL Hospitality Business School also reflects EHL's academic progress in the field of management studies, as evidenced by the latest QS university ranking, which places EHL in the top 5 of business management institutions in Switzerland. The quality of the academic model and its appeal are also demonstrated by the record number of students enrolled at EHL over the past two years, despite the health situation.

The new name also accompanies a reinforced Graduate School offering, including full and parttime master programs, short courses and executive education focused on core hospitality competencies for the services sector.

With more than 125 nationalities among its students, EHL today embodies a unique multicultural microcosm. *EHL Hospitality Business School* will thus enable EHL's international audience to identify more closely with the institution while providing greater clarity on its positioning in the global academic sphere.

A new name focusing on customer service and the human aspects of hospitality

"It is with great emotion and humility that we begin this new chapter in the history of EHL, which today becomes *EHL Hospitality Business School*. Although many things have changed over the 128 years of our institution, we have always kept people at the heart of everything we do and we intend to maintain this. The hospitality management we teach our students is resolutely focused on customer service, and rich in social and environmental values," adds Prof. Michel Rochat, CEO of EHL Group.

About EHL Group :

EHL Group is the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893, EHL Group now offers a wide range of leading educational programs from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore. EHL Group also offers consulting and certification services to companies and learning centers around the world.

True to its values and committed to building a sustainable world, EHL Group's purpose is to provide education, services and working environments that are people-centered and open to the world.

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