

Education: EHL Career Fair returns



Lausanne, October 24, 2022 – After a three-year absence due to sanitary restrictions, the EHL Hospitality Business School Career Fair made its return to a brand new campus in Lausanne last Saturday. The event brought together more than 170 companies from around the world and from all industries to recruit some 1,200 students and alumni on the hunt for internships and jobs.

EHL: a fertile ground for recruiters

After having hosted an Online Career Fair during the three years of the pandemic, the excitement was palpable, both from the students and the companies that came to offer them internships and jobs to kick off their professional lives. Moreover, in a general context of lack of manpower, companies are struggling to identify and recruit qualified candidates. With these global challenges in mind and to pace the day, two panels were organized on the theme of talent retention:

- *"How to attract and retain the best employees in the hotel industry" with the participation of Four Seasons Hotels & Resorts, Marriott International and Relais & Châteaux.*
- *"How to remain attractive to young talents" with the participation of Moncler, Hublot, Cartier and LunaJets.*

A wide range of industries

Upon graduation, approximately half of EHL students choose to pursue a career in the hotel or restaurant industry, while the other half move on to other industries such as luxury or finance. The variety of companies present at the Career Fair reflects these broad career opportunities.

The hotel industry was, as always, present in large numbers with iconic groups such as Four Seasons Hotels & Resorts, Marriott International or Accor. Other brands from many other sectors such as the luxury industry such as LVMH, L'Oréal, Longchamp or Cartier were also present. "EHL students are instantly recognizable: polished and professional presentation, outstanding service skills and excellent communication skills. Soft skills are a difficult thing to teach, yet they are the common denominator for graduates of this institution, who excel in the luxury professions," explained Tamara Borovicarin, Talent Acquisition Manager at Hublot.

The financial sector was also well represented, with the participation of renowned banks and major consulting firms such as PwC and KPMG. "When we think of jobs in finance or auditing, we often forget the importance of customer experience, yet it makes a world of difference. It is more difficult to instill a client-centered vision than to train employees in the technical aspects of the services we sell. The students who train at EHL have a solid foundation in business, marketing and finance, and never cease to surprise us with their leadership potential," said Cyrielle Khosrovi, Recruitment Specialist at KPMG.

About EHL Group :

EHL Group is the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893, EHL Group now offers a wide range of leading educational programs from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore. EHL Group also offers consulting and certification services to companies and learning centers around the world.

True to its values and committed to building a sustainable world, EHL Group's purpose is to provide education, services and working environments that are people-centered and open to the world.

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