

EHL launches Master in Hospitality Management

New course equips students for leadership in the fast-moving hospitality environment



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Lausanne, 24 March 2022 – EHL Hospitality Business School today announces the launch of its [Master of Science in Hospitality Management](#). Enrolment is open for students to start the first course in September 2022.

With the hospitality industry changing at record pace, businesses in the sector are urgently seeking skilled talent to implement new operating structures, innovate, and prepare for the future. The new program from EHL, the world's leading hospitality business school, prepares students to succeed in this environment.

Students will study current hospitality management trends and best practices from expert academic and industry practitioners. The program brings together advanced hospitality knowledge with real-world experience: students apply their learning in live projects, business field trips, applied research projects and a professional immersion in a real hospitality setting.

Dr Achim Schmitt, Associate Dean for Graduate Programs at EHL, says: "Today's hospitality professionals have to be agile and innovative, ready to adapt to change and identify new avenues for growth. This new Masters trains ambitious students to analyse data, prioritise, and make fast, effective decisions, and offers a context to develop their inter-personal and leadership skills. Their enhanced industry knowledge and capabilities will help them to become the next generation of hospitality leaders and seize new opportunities in this rapidly-changing industry."



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The new course is taught full-time over three semesters (16 months) at the EHL Campus in Lausanne, Switzerland. The program covers a range of hospitality and service management topics including talent management, marketing, revenue strategies, logistics and customer centricity. Students have a choice of two academic routes: food and beverage management, or hospitality finance, real estate and consulting.

EHL is ranked among the top five business management institutions in Switzerland, and is the world number one for hospitality management education, according to the most recent 2021 QS World University Rankings. The new Master program is part of [an extended Graduate School offering at EHL](#), including full and part time master programs, short courses and executive education focused on core hospitality competencies for the services sector.

To find out more about the program, visit the [dedicated page](#) to download the brochure.

About EHL Group :

EHL Group is the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893, EHL Group now offers a wide range of leading educational programs from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore. EHL Group also offers consulting and certification services to companies and learning centers around the world.

True to its values and committed to building a sustainable world, EHL Group's purpose is to provide education, services and working environments that are people-centered and open to the world.

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