

PRESS RELEASE

Campus Reopening: EHL becomes the world's best-equipped hospitality school for a digital future

Lausanne, June 2, 2020. After two months of campus closure and confinement, EHL Group announces the reopening of its campuses and draws a positive assessment of the actions taken to deal with the crisis, as well as its leadership in the world of hospitality education in times of crisis.

In line with the easing of confinement measures, EHL announces its progressive reopening during the month of June. In order to ensure the best conditions for the return to the campus, the School has put in place a complete disinfection plan and has reviewed all its teaching methods, technologies and on-site facilities. The Group can thus further consolidate its position as world leader and plans to considerably increase its digital offering with its new distance learning capabilities. An assessment has also been drawn up, highlighting the excellent work and collaboration of all employees and students, enabling students to maintain an optimal work rhythm, and who will emerge from this period with a multitude of new skills. The outstanding efforts of the entire EHL community have also enabled the Group to [help various struggling communities](#), such as SMEs around the world, students in difficulty or underprivileged communities.

Managing the Covid-19 crisis: Ready for a digital future

During this period, the true value of the Group was revealed, thanks to its three campuses that have shown solidarity and resilience, its Innovation Hub that continues to drive the industry forward, its Alliance that brings together the biggest names in the hospitality world, its outstanding consultants and, above all, its unique students who are its greatest pride. In total, more than 7,000 hours of courses have been given online since the beginning of the confinement, with close to a hundred professors who had to switch their entire programs to distance learning in just a few days. "A feat as great as the stakes, which was made possible thanks to the extraordinary work carried out by all the academic, technical and support teams", declared Michel Rochat, CEO of EHL Group. Campus visits, selection interviews, career fairs and industry meetings are also among the activities that have been virtually adapted to ensure excellence and to continue to honor EHL's role as the world's leading hospitality management school. Today, EHL boasts an unrivalled digital capacity for a hospitality management school, heralding a multitude of future innovations that will leverage these new technologies.

A detailed infographic explores the multitude of actions undertaken, in support of education and the global hospitality industry, to help deal with the Covid-19 crisis.

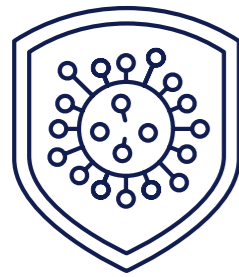
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EHL'S RESPONSE TO THE COVID-19 CRISIS

FROM 16.03 TO 31.05

As per federal recommendations, EHL Campus Lausanne closed on 16 March. Since then, the entire EHL community showed great adaptability and commitment. The many innovative and effective measures taken to deal with the

situation attest to the institution's solidity. EHL is «post-covid» ready and continues to develop and implement measures serving academic excellence in a new world-context.

Classes & Academic Continuity

7,000+ hours of online courses



132 faculty members giving online classes



Online assessments secured by biometric ID control and proctoring



1,500+ attendees to **29** virtual conferences with industry leaders



Corporate Social Responsibility

1 million swiss francs Covid solidarity fund to support students facing financial difficulties



472 members of EHL Community registered an account to volunteer and support solidarity efforts with partner Alaya



33 Alaya solidarity missions accomplished which represents a total of **375** hours



EHL solidarity actions included:

100,000 masks donated to local hospitals

200 meals distributed to the occupants of Hotel de l'Union, all beneficiaries of state welfare

40 "surprise" bags of vegetables, fruits, eggs and/or dairy products sold to Too Good to Go at a highly discounted price to ensure they would not go to waste

3 Digital Open Days

4,133 unique visitors



17,682 page views



514 questions answered



2,440 virtual campus visits



Internships

Around **90%** of students able to validate their internship thanks to special measures put in place

100% of interns or futur interns received personalized support from their dedicated Internships Officer

- ➔ **EHL Virtual Career Fair**
 - **36** companies
 - **24** hours of industry contact
 - **1,600** student participations

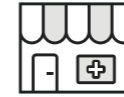
- ➔ Student access to the EFMD Career Fair



Flexible and Individualized Options for students to validate and complete their internship requirements

Safety & Continuity Measures

40 students received assistance from the infirmary



Around **70** students stayed on campus



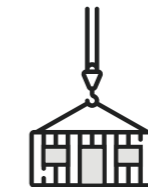
Creation of a hotline with 35 members of staff to support students

323 requests for assistance were processed by the hotline



EHL Lausanne Campus construction:

2,500 masks donated to construction workers



6 additional trailers added to facilitate social distancing between workers

Presence of **security personnel** to ensure maximum hygiene and social distancing measures



Industry Support

38 companies from **24** countries received free consultancy from EHL Advisory Services



1,774 people have taken the free online course "[Essentials of Managing Underperforming Properties](#)"



50+ insights and tips related to the Covid-19 crisis published on the blogs:

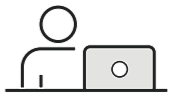
- [Hospitality Insights](#)
- [Lausanne Campus Blog](#)
- [Passugg Campus Blog](#)



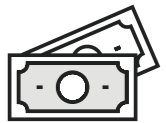
Free online hospitality training for all staff, students and alumni, including **428** alumni accounts created on [Typsy.com](#)

Staff & Faculty

76% of collaborators able to work from home



EHL Lausanne ensures all salary payments at **100%**



Management forwent **10** to **20%** of their salary for a trimester to alleviate financial strain

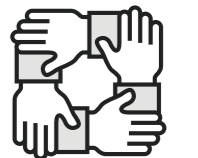
EHL Community

- ➔ New internal **EHL@Home** hub to stay connected where staff and students share recipes, tips for remote study/work, workouts, etc
- ➔ Internal newsletters doubled and regular updates on the situation and resources
- ➔ FAQ updated almost daily on the external website and Myehl intranet with support of all Class Representatives and Student Council



"EHL Family Supports You"

Creation of the campaign "EHL Family Supports You" where alumni can offer their services to the community or ask for support



EHL Values Week

EHL value of Family showcased on social media by over 70 students, staff and alumni

