

PRESS RELEASE

EHL Group launches Covid-19 resource page, free online course and pro bono consulting to help hospitality industry



Achim Schmitt, Associate Dean Graduate Programs EHL Ecole hôtelière de Lausanne

Lausanne, April 8, 2020. EHL Group musters expertise from all its entities to support the hospitality industry through knowledge-sharing. An online portal has been setup, bringing together faculty research and analysis, access to pro bono advice from EHL Advisory Services experts, as well as a gateway to a free online course entitled “Essentials of Managing Underperforming Properties”.

In response to the many challenges and the long road ahead until hotels, restaurants and global tourism recover from the devastating effects of the Coronavirus pandemic, all EHL Group entities have come together and created a platform where hospitality professionals can draw from the knowledge pool to help curb the effects of lockdowns and strict confinement measures around the world.

The Group's intent is to provide perspective, actionable business intelligence, as well as much needed hope to encourage the industry in these trying times. [The dedicated online portal can be accessed here.](#)

Thought Leadership

Faculty members are actively producing thought-leadership content on topics such as how to survive Covid-19, disruptions and innovations provoked by the pandemic, or the effects on real estate valuation.

Free Online Course

EHL Group
Route de Cojonnex 18, 1000 Lausanne 25, Switzerland
website: ehlgroup.com | blog: hospitalityinsights.ehl.edu

As part of its relief efforts, EHL Ecole hôtelière de Lausanne has setup free access to an online course extracted from its MBA in Hospitality program. Part of the "Performing through business cycles" module, a condensed version of the course on "Managing Underperforming Properties" has been created and made available to all industry professionals looking to mitigate current and future losses.

Ask our Experts

Through this resource portal, EHL Advisory Services, the Group's consulting entity is offering pro bono advice in a subsection called "You ask, we answer". Many hospitality professionals around the world are scrambling to ensure the livelihood of their staff, and trying to keep their business afloat until the end of the pandemic. EHL experts can offer guidance on such things as where to get help, how to implement cost savings during and after the crisis, or how to re-hire and re-launch operations post-pandemic.

"Now that the most urgent matters, such as the safety of our students and staff, and distance learning solutions, have been resolved, we are currently looking into how best to contribute. As a house of knowledge, our greatest weapon to join this fight is information sharing and we therefore see it as our responsibility to take action, by any means at our disposal", commented Michel Rochat, EHL Group CEO.

About EHL Group

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

[EHL Ecole hôtelière de Lausanne](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. The university of applied sciences is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star.

[EHL Swiss School of Tourism and Hospitality](#) has been one of the leading hospitality management colleges for hotel specialists for 50 years. The College delivers Swiss-accredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 20 countries.

[EHL Advisory Services](#) is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

www.ehl.edu

Contact:

EHL Group

Sherif Mamdouh | External Communications Manager

communication@ehl.ch | +41 21 785 10 53