

PRESS RELEASE

## **EHL Advisory Services create a Safety and Hygiene label for hotels**

**Lausanne, June 17, 2020. EHL Advisory Services, EHL Group's consultancy firm, has developed a ready-to-implement package of procedures and training to quickly enable independent hotels and hotel associations to reassure their customers and welcome them back in a safe and checked environment. Upon successful implementation, hotel properties will obtain a renewable label that will help them maintain the highest international standards and foster the much needed consumer confidence in a post-Covid world.**

The participating hotel will receive a ready-to-implement package explaining the program, including attention points and additional procedures as well as on-the-job training sessions for its team. EHL Advisory Services' toolset will quickly enable all of the hotel's departments to meet the enhanced hygiene requirements, and enable it to keep on competing with larger operators, as tourists slowly start flowing back in.

In a new global context of fear and uncertainty around health risks and increasingly stringent sanitary measures, the hospitality industry is looking to emerge with new measures that must facilitate the return of customers. Travellers planning their next vacation, or first business trip in months will be keen to find an establishment that reassures its customers with the highest standards to protect them from potential sanitary risks.

Based on best practices and protocols developed by EHL Advisory Services in collaboration with Working Safe, this program provides an external validation of how well a property has implemented the recommended procedures. EHL Advisory Services has also drawn from the expertise gained by the Group using products and standard procedures from the global hygiene leader Ecolab.

### **Tailored to each property**

Although largely standardized, specific recommendations adapted to each hotel set-up and current procedures will be formulated by the experts commissioned, as part of the service package.

A badge of recognition to the adherence of the defined safety and hygiene standards will be delivered by EHL Advisory Services, and will serve to reassure guests of the establishment's commitment to following industry-leading practices in hygiene.

### **A tool for recovery**

Created with the chief intent of stimulating the recovery, the program was designed through the price-conscious lens of an independent hotelier. Pricing is adapted to enable property

owners to set up world-leading standards and procedures at a cost that is neither prohibitive nor harmful to their recovering bottom line.

[More information on the new safety & hygiene protocol](#)

### **About EHL Advisory Services**

[EHL Advisory Services](#) is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

### **About EHL Group**

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

[EHL Ecole hôtelière de Lausanne](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. The university of applied sciences is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star.

[EHL Swiss School of Tourism and Hospitality](#) has been one of the leading hospitality management colleges for hotel specialists for 50 years. The College delivers Swiss-accredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 20 countries.

[www.ehl.edu](http://www.ehl.edu)

### **About Working Safe**

[Working Safe is](#) a unique web platform by the Swiss-based Yucca, a global IT and HR solutions company. It provides a comprehensive overview of all the COVID 19 Health and Safety Hospitality rules in Switzerland and in France, offering customized digital staff training and customers' reassurance tools.

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