

## PRIVILEGED AND FREE ACCESS TO THE FOLLOWING SERVICES & RESOURCES:



### EHL Alliance ambassadors program

Between 1-2 EHL students at your disposal to represent your company/brand on and off the EHL campus, providing support according to your individual needs/projects.



### Visibility & advertising

- Dedicated publication and articles on EHL newsletters + Instagram Account + Blog + LinkedIn
- Dedicated EHL Alliance page on ehl.edu
- Visibility at EHL events, conferences, seminars, etc...
- Access to the EHL Partnership Lounge
- Possibility to become a non-exclusive supplier of EHL Institutional video on Partnership TV screen
- Possibility to introduce your products via private sales and in a dedicated showcase
- Founding members logos on the EHL Alliance Wall on campus



### «One day with...» project

We give you the keys to EHL for one day to introduce your company to our students and exchange with them through various activities on site and online.



### Recruitment & talent

- Recruitment platform services
- Privileged access to student recruitment on campus or via webinars
- Free access to EHL Career Fairs
- Mentoring



### Free access to:

- Global Alliance Summit
- Young Hoteliers Summit



### Events & networking

- Strategic connections with EHL Alliance members
- Events on EHL campus and at partners HQ
- Sponsorship of student committee events
- Exclusive EHL Alliance member event
- EHL Alumni & industry events and interaction
- Conferences and panel discussions at EHL
- Access to a dedicated EHL Alliance Members LinkedIn Group
- Organize your company events on EHL Lausanne and Singapore campuses
- Privileged access to some international conferences

EXCLUSIVE ACCESS TO  
COACHING SESSIONS

SAFETY & HYGIENE PROTOCOL  
BY EHL ADVISORY SERVICES

SHOWCASE OF PRODUCTS



### EHL education

Take advantage of EHL Lausanne, Passug and Singapore campus and 15 certified school with 5000+ EHL certified students and 300+ EHL certified faculty worldwide.



### Donation

- A part of the membership fees is donated each year to the EHL Foundation for Scholarships and Honorary Loans.
- Engaging in Food and Hospitality digital innovation by supporting start-ups based at [EHL Innovation Village](#)



### Research & intelligence

- Case Studies
- Reports: access EHL reports on trends in hospitality and selection of data basis available at EHL Library.
- Exclusive access to a dedicated pool of experts
- Brainstorming: involve lecturers and students on key business challenges
- Alliance challenges
- Workshops with industry experts

## ACCESS TO DISCOUNTS (20% OFF) ON THE FOLLOWING PRODUCTS & SERVICES:



### Consulting services

- Hospitality consulting: tailor-made advisory services
- Training solutions: hospitality service training programs
- Student consultancy: group work to solve one of your business challenges
- Service excellence: instill hospitality service DNA into a business or team
- Students Business Projects: a group of 6 students team up over 9 weeks to work full time to provide practical and actionable recommendations to meet your business challenges.
- EHL Junior Academy
- Student Business Project consultancy



### EHL experience

- Tailor-made 3-5 day courses for teams and school groups to learn and practice the EHL values.
- Junior Summer Camps (online and offline)



### Professional & graduate courses

- Culinary & Restaurant Management Certificate
- MBA (80% Online) & EMBA
- Online Hospitality Certificates, and personalized courses for executives.
- These programs can be tailored to the needs of employees and organizations.



### Knowledge sharing & innovation

- Innovation: develop your projects and services through EHL Innovation Hub

**20% DISCOUNT ON EHL F&B OUTLETS AND BOUTIQUES**