Impact of Revenue Management Practices on Patronage Intention

- Variation Pricing Policy: 0.431* (Significant at 0.01 level)
- Booking Policy: 0.278* (Significant at 0.01 level)
- Table Management Policy: 0.014
- Control Duration Policy: 0.067

Explanation:
- Variation pricing policy is found to be the most significant predictor of patronage intention, with a coefficient of 0.431*.
- Booking policy also shows a significant effect, with a coefficient of 0.278*.
- The table management policy has a minor impact with a coefficient of 0.014.
- Control duration policy has a notable impact with a coefficient of 0.067.

Overall, the model explains 34.7% of the variance in patronage intention, as indicated by $R^2 = 0.347$.