

HANS WIEDEMANN
DELEGATE OF THE BOARD OF BADRUTT'S PALACE HOTEL

As a proud graduate of the *École Hôtelière de Lausanne*, Hans Wiedemann served as a member of the school's *International Advisory Board* for over two decades. Aside from his responsibilities as an advisory board member, Wiedemann enjoyed to mentor young talents as well as assist and guide them on a successful career path.

Named "Hotelier of the Year 2007" in Switzerland and "Hotelier of the World 2009" in New York, he has been internationally recognized for his wealth of experience which he gained in Europe, Asia and Australia.

Among his assignments, Mr Wiedemann successfully opened and managed a luxury establishment of 600 rooms with 1'300 employees in China from 1991 to 1993. He spent altogether 13 years in Australia, where towards the end he managed five hotel properties with a total of 2'000 employees. In this role he was presented with the "National Award of Excellence in Service."

The Australian and Swiss citizen was asked to return to Europe in 1995 to direct the prestigious *Le Montreux Palace Hotel SA Hotel & Casino*. In his nine years as Managing Director, substantial investments were made to preserve and restore the property's Belle Époque grandeur and history as well as to enhance the overall destination. Among these developments, he effectively led the acquisition of the *Le Grand Jeu* licence along with negotiating the transfer of the casino ownership and management to the Barriere group. During his time in Montreux, Wiedemann also supported *MTGN* (Chemin de fer Montreux–Territet–Glion–Rochers-de-Naye) the local train company, as an active board member to their Rochers-de-Naye destination.

Since 2004, Hans Wiedemann has been at the helm of the "Grand Dame" of St. Moritz – *The Badrutt's Palace Hotel*, representing it today as Delegate of the Board and is its designated future major shareholder. He also serves as Vice President of the Board of *Hotel Les Trois Rois* in Basel as well as an Advisor to the board of *St. Moritz Ice Cricket*.

Throughout his career, Hans Wiedemann has shown dedication and commitment to the hospitality industry as an engaged member of several associations. He is a member of *EHMA* (European Hotel Managers Association) since 1996, holding the titles of National Delegate of Switzerland for 4 consecutive years and Chairman of the Organizing Committee of *EHMA 2008 Annual General Meeting* in St. Moritz. He was also appointed President of *Leading Hotels of the World in Switzerland* as well as a board member to *Swiss Deluxe Hotels* and *Swiss Hotel Archives*.

His contributions to the tourism industry were honoured several times by *PATWA* (Pacific Area Travel Writers Association) at *ITB Berlin* (Internationale Tourismus-Börse Berlin), including in 2013 with the "Hall of Fame - Lifetime Contribution in the Hospitality Industry" award and in 2018 with the "Best CEO of the year – tourism" award. *EHMA* too acknowledged and commemorated his accomplishments in 2017 with their "Lifetime Achievement Award".

Active Memberships

The Badrutt's Palace Hotel – Delegate of the Board
Grand Hotel Les Trois Rois Basel – Vice President of the Board
EHMA – European Hotel Managers Association – Member
St.Moritz Ice Cricket Event – Advisor to the Board

Past Memberships

EHL – Ecole Hôtelière de Lausanne – Member of International Advisory Board
Swiss Hotel Archives – Member of Board
EHMA – European Hotel Managers Association – Swiss National Delegate
EHMA AGM 2008 in St. Moritz – Chairman of the Organizing Committee
SDH – Swiss Deluxe Hotels – Member of Board
LHW – Leading Hotels of the World in Switzerland – President of the Board
MTGN – (Chemin de fer Montreux–Territet–Glion–Rochers-de-Naye) – Member of Board for Rochers-de-Naye

Awards

1994 – AHA – Australian Hotels Association – “National Award of Excellence in Service”
2007 – BILANZ – “Hotelier of the Year”, Switzerland
2009 – HOTELS – “Independent Hotelier of the World”
2013 – PATWA – “Hall of Fame - Lifetime Contribution in the Hospitality Industry”
2017 – EHMA – “Lifetime Achievement Award”
2018 – PATWA – “Best CEO of the year – tourism”

Special Mentions

1996 – BILAN – “L’Homme du Mois”
2011 – BILAN – “One of the 20 managers in tourism that helped shape the industry in Switzerland.”