



Eric Fassbind AEHL 1991

In 2011, Eric overtook the ownership and management of the family's 3 hotels in Lausanne totalizing 321 rooms. He created the brand Hotels by Fassbind and bought year after year 4 additional hotels in Zurich and Lausanne. In 9 Years each hotel has been totally reconstructed and rooms were added. Today By Fassbind is Switzerland's largest independent hotel chain with 758 keys, 100% owned by Eric Fassbind with no third part financing or ownership. The plan is to own and manage 1000 modern and innovative rooms before 2025.

More under <https://byfassbind.com/> and <https://byfassbind.com/about-us/>

Eric Fassbind graduated the EHL in 1991. Before joining the family business he was consultants to develop hotels in former communist European countries, Tourist Office Manager in Villars-sur-Ollon, Administration and Logistic Manager of the World Economic Forum, He organized wide medical congresses of more than 14'000 attendees all over Europe and worked in hotels in Berne, California, Madrid and Paris. Bad musician but good manager he became president of music festival in Lausanne and was active in the management of live music clubs to promote the young musicians. Eric like to slide this includes kitesurfing, ski and sailing he cycles to work