



Graduate School Programs

Programs Overview

Degree programs

- [MSc in Hospitality Management](#) *(includes an applied research project in immersion at a company)*
- [MSc in Global Hospitality Business](#) *(includes an academic business project for a company)*
- [MSc in Wine and Hospitality Management](#) *(includes an applied management project in immersion at a company)*
- [MBA in Hospitality](#)
- [Hospitality EMBA](#)
- [EMBA by EHL](#)

Continuing Education

- [Short courses](#)
- [EHL Advanced Certificate in Hospitality Finance Leadership](#)

MSc in Hospitality Management

Our latest addition to the Graduate School portfolio, this program aims to develop learners' **transversal competences** and **specialized industry knowledge** to **successfully lead people** and **transform business practices** in the hospitality and service industry.

16 months, full-time, EHL campus Lausanne

Curriculum taught in English, offering advanced courses in hospitality management of services.

Strong Industry immersion

Business field trips, Professional certificates, An Applied Research Project combined with a 12-week professional immersion within a hospitality company.



Specialization pathways

Specialized tracks to develop learners' industry-specific knowledge and competences in line with industry dynamics.

1. F&B in Hospitality
2. Hospitality Finance, Real Estate and Consulting

MSc in Hospitality Management

Capstone Thesis with Professional Immersion

A Capstone Thesis (dissertation) supports the advancement of applied research in hospitality-related fields and develops learners' analytical competencies.

- Duration: minimum 12-weeks, maximum 16-weeks at full time
- Next professional immersion period: August 7th, 2023 – November 26th, 2023
- Latest start date: September 4th, 2023
- Possibilities for in-person or remote placements

Scope of the professional immersion

- Administrative internships (Sales, Marketing, Distribution, Revenue Management, Human Resources, Finance, etc.)
- Diverse hospitality or service business contexts such as Hotels, Food & Beverage (Restaurant and Bar companies), Financial Services, Real Estate, Consultancy, etc.

Added benefits

This professional immersion is linked to an applied research project (Capstone Thesis). During this immersion, companies provide a context for students to conduct their research. At the end, the student will contribute new knowledge and findings applied to your company.

MSc in Global Hospitality Business



Launched in September 2015, the “MGH” is run in partnership with leading universities in Hong Kong and Houston. The program is ideal for young hospitality professionals and graduates looking to jumpstart their careers in hospitality. A curriculum on 3 campuses across 3 continents aims to develop students’ global mindset and agility.

16 months, full-time, 3 locations

Lausanne, Hong Kong and Houston

Strong Industry immersion

Business field trips, professional certificates, an Academic Business Project tackling a real business issue for a hospitality company

100+ graduates thus far

Alumni working across businesses and industries, including hospitality, hotel, F&B, real estate and consultancy



MSc in Global Hospitality Business

Academic Business Project

The Academic Business Project is equivalent to a master's thesis. It is conducted by multi-cultural teams in collaboration with companies in hospitality industry. The projects provide companies with important insights and solutions for business mandates, tailored to their specific needs.

- 10-month mandate (March - December or October - July)
- 3 multi-cultural teams of 3 to 4 students
- Solving a complex business problem
- Academic supervision and coaching

Each company is allocated three teams of 3 to 4 students who work on the project mandate over a 10-month period. The teams may compete to provide different perspectives on the same project topic, or may be mandated to work on complimentary project topics for the same company.

Throughout the project's duration, students are coached by an expert faculty member, ensuring a professional output of added-value. They will also have the opportunity to exchange with the company virtually at regular pre-defined milestones, during "virtual consulting days".

The project includes an intermediate presentation, and formally ends with a written report and final presentation detailing the methodology, analysis, and recommendations.

Project topics

Project topics are flexible and customized to the industry partner's specific needs. Projects often have a "global" scope, are transversal across corporate functions and solve problems of a strategic nature.

Examples include:

- Concept creation & business plan
- Product development & roll-out plan
- Brand and product repositioning
- Business model restructuring
- Developing digital CRM strategies
- Developing revenue management models
- Hotel organizational re-design

Benefits

Mandating a project will allow you to:

- Obtain insights from a student team of diverse nationalities, skill sets, backgrounds and languages
- Benefit from "out of the box" thinking for innovative, actionable, impactful recommendations
- Field-test talent
- Leverage the program's geographic locations

MSc in Wine & Hospitality Management



Launched in October 2020 jointly by EHL and KEDGE Business School, the Master program is the first of its kind. By strengthening the links between wine, restaurants and hotels, the program aims to develop expert and strategic managers who can address industry challenges with innovative and holistic solutions.



Theory meets practice

- Meet industry during dedicated field trips
- Complete a 6-month professional immersion
- Learn from experts including Masters of Wine.

Program facts

- 3 semesters, full-time
- Study in multiple locations in Europe and virtually: Paris, Bordeaux, Lausanne + online

Access

- Bachelor's degree
- A minimum of 6 months work experience in the wine, hospitality or related industries
- IELTS 7 / TOEFL 100 (non-natives)

MSc in Wine & Hospitality Management

Applied Management Project (in Immersion)

Taking place during the third and final semester of the program, students conduct a 6-month professional immersion in a wine-related or hospitality company.

Students are expected to leverage their assessment of business realities gained during this period to develop relevant knowledge and recommendations through an applied management project.



Scope of the immersion

- Administrative (Sales, Marketing, Distribution, Revenue Management, Human Resources, Finance, etc.)
- Wine and Hospitality business contexts such as Hotels, Food & Beverage (Restaurant and Bar companies), Wine Tourism, Wine Estates, Wine distributors, or Hotel or Wine Management Corporations.

Details

- Duration: 6-month professional immersion
- Next period: July 2023 – January 2024

Added benefits

In parallel to the Applied Management Project students will work on an Academic Business Project, which will consist in a research study on a specific business issue related to the wine and/or hospitality industries.

Combining both projects will be beneficial to students as companies will provide a context to conduct their research, while students can contribute new knowledge by sharing their findings.

MBA in Hospitality

Launched in September 2017, the MBA in Hospitality program offers flexible blended learning, allowing students to work while studying. It caters to the needs of busy managers who are looking to upgrade their skills and advance their hospitality careers.

18-36 months, part-time

Asynchronous self-study and module based learning provide flexibility for busy professionals.

Blended format

80% online, 20% on campus with 3 on-campus modules.

Experienced professionals

- 100+ learners, 46 nationalities, including:
- Owners & hospitality entrepreneurs
 - CEO's and VP's
 - Department directors
 - General managers



Hospitality EMBA



Launched in May 2018, the “HEMBA” is a joint degree delivered in partnership with the China Europe International Business School. The program focuses on service business management and aim to introduce new service ideas/concepts to the executives.

Multiple locations:

Shanghai, Tokyo,
Singapore, Hong Kong,
Zurich and Lausanne

Geared toward senior
executives across
different industries in
Greater China

18 months, part-time

Taught in Mandarin & English



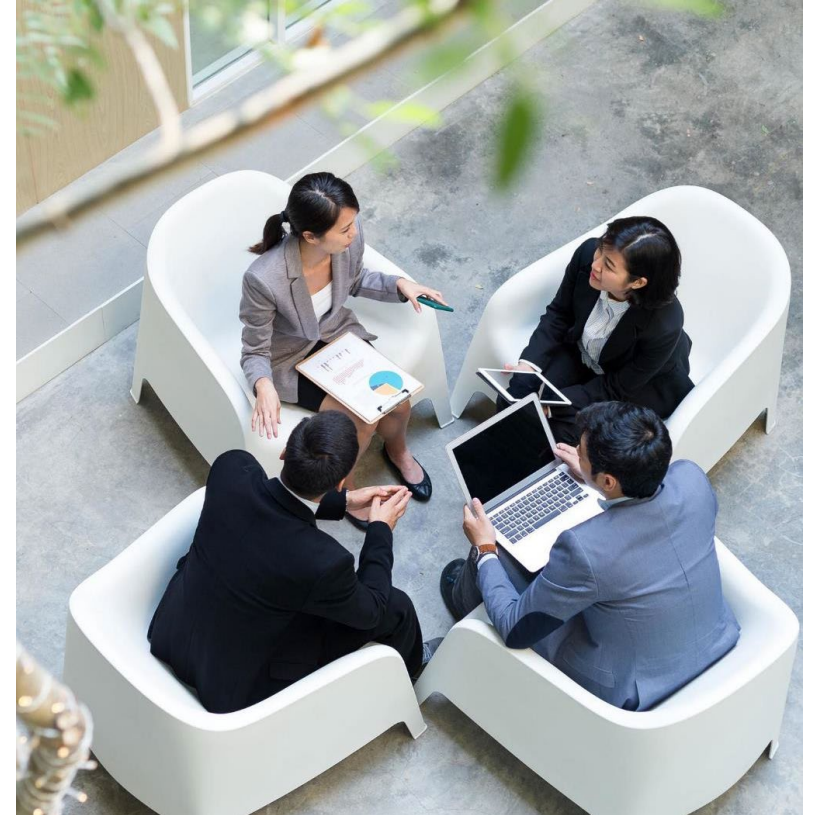
Executive MBA by EHL

(in development)



EHL aims to reopening its Executive MBA (EMBA) program with a revised study path and an updated curriculum that focuses on customer-centric transformation. The curriculum will focus on designing and delivering innovative services by putting customer experience at the core of the strategy.

Further information to come shortly



360° Service Excellence

18 months, blended, part-time

Designed for mid-career professionals

Short Courses

The GS offers continuous education including fully online, face-to-face, or blended short courses. The offering aims to reskill or upskill professionals with different levels of experience, addressing topics related to hospitality and service management.



Multi-format

Short course formats include

- fully online, e.g. 5 weeks online
- blended, e.g. online + 3 days onsite
- fully onsite, e.g. 3 days onsite

Diverse topics

Visit the following pages for more information or contact us to discuss how we can fulfill your company's Learning & Development needs.

- [Short courses 100% online](#)
- [Short courses in Lausanne](#)
- [Short courses in Singapore](#)
- [Short courses in Passugg](#)

EHL certifications

Upon successful completion of a continuing education course, learners obtain one of the following EHL certificates (course dependent):

- Certificate of Attendance or Completion (no academic credits)
- Certificate of Achievement (minimum of 2.5 ECTS / 2 US credits)

EHL Advanced Certificate in Hospitality Finance Leadership

Launching in November 2022, this Executive-level program is dedicated to finance managers of hospitality and service-oriented companies who wish to deepen their skills in finance and to expand their knowledge of corporate-level management topics.

Duration

4 months part-time

Mode of Training

Blended: online/onsite
EHL Campus Singapore

Accreditation

10 ECTS equivalent

Target Market

Mid-level divisional /
departmental finance managers



3 modules (6 courses):

- Introductory module
- Valuation of Hotel Investments
- Advanced Corporate Finance
- Feasibility Analysis, Development & Negotiations
- Leadership & Management
- Stakeholder Relationship Management