

Education Development and Advisory for Learning Centers

Building successful hospitality institution and programs around the world.

Our main focus is to craft tailored solutions and build a long term collaboration where we commit to your excellence.



- Institution start-up – from green field to operations
 - Market research and Feasibility studies
 - Education Concept design
- Institution management and operations
 - Strategic advisory
 - Academic audits and inspections
- Management search and development
 - Faculty training and development
 - Policy and standards development
- EHL Certification support and preparation
 - Financial planning and review

ABOUT US

EHL Advisory Services is the largest Swiss hospitality advisory services firm and the most advanced house of knowledge for hospitality education and business development.

We bring the expertise of the world's leading hospitality management schools to prepare learning centers and businesses for future success, and we benefit from the vast resources of the group to create business opportunities and develop talent where the industry needs us most.

Our Approach and Expertise

→ The Initial Site Visit for a thorough review of your needs

1. Mapping and aggregation of all stakeholders feedback: government, faculty and staff, feeder schools.
2. Analysis of the regional and local Industry and competitive analysis.
3. Identification of hospitality education needs on the market.
4. Recommendations of the most useful education initiative for the country/ region, for the present and the forthcoming 5 to 10 years.
5. Proposal with a list of implementation activities for the project, based on the insights and experience collected during the initial visit.

→ Business Case

EHL can support with the creation of a business case, defining the following items for a learning centre: As vision, mission and strategy to gear the school for coming years, the overall conceptualization from revenue streams to organizational structure, a financial plan, as well as a detailed market positioning.

→ Curriculum Design

We design Hospitality curriculum with a fine balance of practical arts and management. We believe that Excellence is found in the perfect blend of hard skills and soft skills. In this hospitality education the learning outcome is even more critical and increases the employability of the graduates.

→ Business development and industry relations

Thanks to our network of industry partners we facilitate the connexions with the Hospitality experts and professionals. This adds to the learning experience and increases students immersion in the industry before graduation

→ Infrastructure design

The concept of the curriculum serves as the foundation of the infrastructure brief. The design of the laboratories (kitchen, reception, restaurant, etc...) must offer the best learning conditions and enable students success. EHL helps you define the infrastructure & equipment requirements and support in execution and implementation.

→ Management and faculty Recruitment

Through its people search services and the power of its professional and academic network, EHL can support with the recruitment of key positions for the school. Job descriptions can be created, CVs reviewed or the interview process supported..

→ Academic Audit

Academic audits are essential in verifying if standards have been implemented or not, evaluating whether the defined targets have been met and measuring the progress made in the quality of the institution. It also enables the anticipation of problems in any areas and its timely solution.

→ Marketing and enrollment

EHL assists schools in developing the right student profile for the institution and in advising the most appropriate tactics and platforms to attract the best talents for the school. EHL can support on an ongoing basis with management and marketing issues, to ensure a smooth running of the school at all stages from inception to mature school. Representatives from Switzerland can be available for key events, such as opening ceremonies, press conference, special modules, convocations, etc..

→ Faculty and Management Training

The Qualified Learning Facilitator's (QLF) programme will provide management and faculty the competencies, in the areas of Pedagogy, Andragogy and Epistemology, to stimulate the learning of the students. Since the launch of the QLF programme, this intensive 10-day training has been delivered to more than 350 educators from 15 different countries.