

Bring to life
your institution's



Vision, Mission and Values Statements

----- A 5 steps Process -----

1

Set the Vision, Mission and Values with the inputs from stakeholders and analyses of educational trends, industry needs and competitors.

2

Communicate the Vision, Mission and Values to your community, through various communication channels, depending on the audience.

3

Implement plans to ensure values are instilled in key stakeholders in order to guide expected behaviors, organizational culture, and strategic and operational decisions.

4

Commit to acting as a role model in producing outcomes which are consistent with the vision, mission and values.

5

Review your vision and mission to remain relevant to the internal and external reality of your institution.

[Sources, references and inspirations](#)

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EDUCATION INSIGHTS
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