



7 DIMENSIONS OF LEARNING EXCELLENCE

Does your institution have the right qualities to attract today's discerning students and deliver excellence in both academics and operations?

1 Program Curriculum

An effective education curriculum is the one that is able to prepare students for the careers of the future and to be employable immediately upon graduation. For this, it is imperative for educators to have a constant dialogue with students, alumni and industry representatives.

2 Facilities & Infrastructures

A learning center should be a perfect playground for students to make mistakes and learn from them before joining the industry. Aim at building a learning environment that mirrors your industry's best-in-class companies, and that motivates your students to experiment.

3 Student Recruitment

As Education institutions, you have the responsibility to attract the best future talents for the industries you serve. The recruitment experience must immerse students in the cultures of your institutions and industries, with each touchpoint delivering on your brand promise.

4 Industry Relations

Educations institutions that are leaders in their field establish a virtuous circle with their industry stakeholders: their research projects focus on solving practical issues faced by the industry, which they use to shape their curriculum, which in turn increases the employability of their graduates, who become drivers of change and innovation for the industry.

5 Technology & Digitalization

With the rise of the digital natives, it is ever more difficult to keep learners engaged and involved in their learning process. Faculty needs to embrace these changes in our society to become digital facilitators.

6 Faculty Training & Development

Learning and innovation go hand in hand. Invest consistently in the development of your faculty and motivate them to discover new ways of thinking and teaching.

7 Marketing, Branding & Promotion

Attracting the best students, staff and faculty requires the same attention to marketing as for any other business. It is important to understand what marketing tools to leverage in order to boost enrollment numbers and build your reputation.

[Sources, references and inspirations](#)

Benchmark your School or Learning Center on the 7 dimensions of Learning Excellence.

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