

Join us for this one-day event dedicated to sustainable investing, bringing together academics and industry experts for an engaging exchange of knowledge and practice.

It is a great opportunity to explore the latest research and learn from leaders in the field about key topics such as managing climate risk in real estate, navigating disclosure requirements, and how sustainability affects decision making.

Co-organized by EHL Hospitality Business School and Asteria Investment Managers



🕅 June 10, 2024



**EHL Campus Lausanne** 



## PROGRAM FOR THE DAY



08h30-09h00 | WELCOME COFFEE

09h00-10h30 RESEARCHERS OF TOMORROW - PhD Paper presentations

Involuntary Disclosures through Climate Litigations: Impact on Investors

and Corporate Policies

Alice Eliet-Doillet - Ecole Polytechnique Fédérale de Lausanne (EPFL)

Sustainable Finance and Political Behavior

Anna Vasileva - Universität Zürich (UniZH)

10h30-11h00 | COFFEE BREAK

11h00-12h30 ACADEMIC SESSION

Family firms and carbon emissions

Nicolas Eugster - UQ Business School

When it Rains, it Pours: Stakeholder Reactions to Firms' M&A Decisions

Ana Kurtanidze - Università della Svizzera italiana

12h30-14h00 | LUNCH BREAK

14h00-14h30 | KEYNOTE 1

Do green firms really need more capital?

Laurent Frésard - Università della Svizzera italiana

14h30-15h00 | KEYNOTE 2

ESG ratings are worse than you think

Kornelia Fabisik - Universität Bern

15h00-15h30 | KEYNOTE 3

Can we stop greenwashing?

Garen Markarian - Université de Lausanne (UNIL)

15h30-16h00 | COFFEE BREAK

16h00-16h45 ROUND TABLE (session in French)

Allocation immobilière et ambitions climatiques, les enjeux de la transition

Laurent Balsiger - Member of the Grand Council VD & Managing Director of

Société Electrique des Forces de l'Aubonne (SEFA)

François-Xavier Favre – Director at Wüest Partner

Marc Fournier - Deputy Managing Director at Pittet associés

Moderated by Natacha Guerdat – Asteria Investment Managers

16h45-17h15 GUEST SPEAKER

Wine about the future

Matt Goldklang - Climate Scientist and Climate Advisor at Man Group

From 17h30 CLOSING COCKTAIL